Appl. No. 09/845,575 Dated 02-14-2007

Petition (37 CFR 1.181 or 37 CFR 1.137(B))

Atty. Docket No. 03.0067

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No.

09/845,575

Applicant Filed

John H. Lambert April 30, 2001

TC/AU

Examiner

2176

Docket No.

Quoc A. Tran

03.0067

Commissioner for Patents Mail Stop Petition PO Box 1450 Alexandria, VA 22313-1450

Fax: 571-273-8300

PETITION TO THE DIRECTOR UNDER 37 CFR 1.181 or, in the alternative. PETITION FOR REVIVAL OF AN APPLICATION FOR PATENT ABANDONED **UNINTENTIONALLY UNDER 37 CFR 1.137(B)**

Sir:

Certificate of Mailing or Transmission [37 CFR 1.8(a)]

I hereby certify that this correspondence is being deposited with the United States Postal Service on the date shown below with sufficient postage as first class mail in an envelope addressed to: Mail Stop Petition, Commissioner for Patents, PO Box 1450, Alexandria, VA 22313-1450.

Erik J. Heels, 02-14-2007

Request

Applicant respectfully requests that the Notice of Abandonment be withdrawn for this application and that the previously paid issue fee be applied to the current Notice of Allowance.

02/21/2007 CCHAU1

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Page 1 of 4

Appl. No. 09/845,575 Dated 02-14-2007 Petition (37 CFR 1.181 or 37 CFR 1.137(B)) Atty. Docket No. 03.0067

Background

On 12-28-2005, the USPTO issued a first Notice of Allowance.

On 01-30-2006, Applicant submitted a first Issue Fee Payment (PTOL-85 Part B). A copy of this form is attached. A record of this submittal appears in PAIR.

On 04-12-2006, Applicant submitted a first petition, namely a PETITION TO WITHDRAW FROM ISSUE UNDER 37 C.F.R. 1.313(c), in order to correct a trademark reference in the patent application.

On 04-18-2006, the petition to withdraw was granted.

On 04-26-2006, the USPTO issued a second Notice of Allowance, in which the fee due was \$0 (zero dollars).

On 07-06-2006, Applicant submitted a second Issue Fee Payment (PTOL-85 Part B). A copy of this form is not attached, and a record of this submittal does not appear in PAIR, but its receipt was verified by phone with the USPTO Office of Patent Publications (Darlene Lyons), who verified that the fax was sent from number 978-823-0888 and received at number 571-273-2885 on 07-06-2006.

On 07-21-2006, Applicant's assets were acquired by a public company. A copy of the relevant press release is attached. This would mean, according to 37 CFR 1.27, that Applicant would no longer be eligible for reduced small entity fees for future maintenance fees. As such, Applicant is no longer claiming small entity status as of 07-21-2006.

On 12-26-2006, the USPTO issued a Notice of Abandonment.

On 12-27-2006, Applicant contacted the USPTO Office of Patent Publications and faxed a PETITION TO THE DIRECTOR UNDER 37 CFR 1.181 (the third petition) requesting that the Notice of Abandonment be withdrawn.

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On 01-03-2007, Applicant contacted the USPTO Office of Patent Publications and refaxed the third petition. Additionally, Applicant requested that the 01-30-2006 issue payment be reapplied.

On 01-03-2007, Applicant contacted the USPTO Office of Patent Publications and refaxed the third petition. Additionally, Applicant attached a copy of the 01-30-2006 first Issue Fee Payment.

On 01-j3-2007, Applicant refaxed the 01-02-2007 communication to the USPTO Office of Patent Publications.

Discussion

In response to the 12-18-2005 Notice of Allowance, Applicant paid \$1000 with the submittal of the 01-30-2006 Issue Fee Payment (PTOL-85 Part B). In response to the 04-26-2006 Notice of Allowance, Applicant paid \$0 with the submittal of the 07-06-2006 Issue Fee Payment (PTOL-85 Part B). As of 07-06-2006, Applicant was entitled to small entity status. If, based on the to-be-determined date of payment of the Issue Fee, it is determined that Applicant is no longer entitled to small entity status, then an additional \$700 would be due (\$1700 being due for other than small entities, \$1000 for small entities).

Alternative Grounds

If Applicant's petition under 37 CFR 1.181 is denied, then please consider this, in the alternative, a petition under 37 CFR 1.137(B). As such and in that case, Applicant hereby petitions for a revival of the above-identified application.

- 1. Petition Fee. The "other than small entity fee" of \$1500 is enclosed herewith.
- 2. Reply and/or fee. The issue fee and publication fee of \$1000 was previously paid on 01-30-2006. Please reapply this payment to the 04-26-06 Notice of Allowance. If it is determined that payment of the \$1700 issue fee (for other than small entities) is due, then the Director is hereby authorized to apply the difference (\$700) from the deposit account indicated below.

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Petition (37 CFR 1.181 or 37 CFR 1.137(B))

Atty. Docket No. 03.0067

3. Terminal disclaimer with disclaimer fee. Since this utility application was filed on or after

June 8, 1995, no terminal disclaimer is required.

4. STATEMENT. The entire delay in filing the required reply from the due date for the

required reply until the filing of a grantable petition under 37 CFR 1.137(b) was

unintentional.

Summary

Considering Applicant's timely submittal of the first Issue Fee Payment and second Issue Fee Payment, Applicant respectfully requests that the 01-30-2006 Issue Fee Payment be reapplied to the 04-26-2006 Notice of Allowance and that the 37 CFR 1.181 petition be granted. If Applicant's petition under 37 CFR 1.181 is denied, then Applicant respectfully

requests revival of the Application under 37 CFR 1.137(B), unintentional abandonment.

The 37 CFR 1.137(B) petition fee payment of \$1500 is enclosed. For deposit account name CLOCK TOWER LAW GROUP, deposit account number 503553, the Director is hereby authorized to (1) charge any additional fee(s) or underpayments of fee(s) under 37 CFR 1.16 and 1.17 and (2) credit any overpayments (including, as applicable, overpayment of petition and issue fees).

Respectfully Submitted,

Erik J. Heels

Registration No. 39,218

Customer No. 30,948

Date: 02-14-2007

Clock Tower Law Group
2 Clock Tower Place, Suite 255

Maynard, MA 01754 Phone: 978-823-0008 Fax: 978-823-0888

Email: uspto@clocktowerlaw.com

PTO/SB/17 (12-04v2)

Approved for use through 01/31/2007, OMB 0651-0032 U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE duction Act of 1995 no persons are required to respond to a collection of information unless it displays a valid OMB control number TRADEME Effective on 12/08/2004. Complete if Known to the Consolidated Appropriations Act, 2005 (H.R. 4818). 09/845,575 577 570 Application Number FEE TRANSMITTA 04-30-2001 Filing Date For FY 2006 LAMBERT, JohpR/FINANCE First Named Inventor Examiner Name TRAN, Quoc A. Applicant claims small entity status. See 37 CFR 1.27 2176 Art Unit TOTAL AMOUNT OF PAYMENT (\$) 1500 Attorney Docket No. 03.0067 METHOD OF PAYMENT (check all that apply) Check Credit Card Money Order Other (please identify): None ✓ Deposit Account Deposit Account Number: 503553 Deposit Account Name: CLOCK TOWER LAW GROUP For the above-identified deposit account, the Director is hereby authorized to: (check all that apply) Charge fee(s) indicated below Charge fee(s) indicated below, except for the filing fee Charge any additional fee(s) or underpayments of fee(s) Credit any overpayments under 37 CFR 1.16 and 1.17 WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038. **FEE CALCULATION** 1. BASIC FILING, SEARCH, AND EXAMINATION FEES **FILING FEES** SEARCH FEES **EXAMINATION FEES Small Entity** Small Entity **Small Entity Application Type** Fee (\$) Fees Paid (\$) Fee (\$) Fee (\$) Fee (\$) Fee (\$) Fee (\$) Utility 300 150 500 250 200 100 Design 200 100 100 130 50 65 Plant 200 100 300 160 150 80 Reissue 300 150 500 600 250 300 Provisional 200 100 0 0 0 2. EXCESS CLAIM FEES **Small Entity** Fee (\$) Fee Description Fee (\$) Each claim over 20 (including Reissues) 50 25 200 100 Each independent claim over 3 (including Reissues) Multiple dependent claims 360 180 **Total Claims** Multiple Dependent Claims Extra Claims Fee (\$) Fee Paid (\$) - 20 or HP = Fee (\$) Fee Paid (\$) HP = highest number of total claims paid for, if greater than 20. Indep. Claims **Extra Claims** Fee Paid (\$) Fee (\$) - 3 or HP = HP = highest number of independent claims paid for, if greater than 3. 3. APPLICATION SIZE FEE If the specification and drawings exceed 100 sheets of paper (excluding electronically filed sequence or computer listings under 37 CFR 1.52(e)), the application size fee due is \$250 (\$125 for small entity) for each additional 50 sheets or fraction thereof. See 35 U.S.C. 41(a)(1)(G) and 37 CFR 1.16(s). Number of each additional 50 or fraction thereof Fee Paid (\$) Extra Sheets Fee (\$) Total Sheets / 50 = (round up to a whole number) x 4. OTHER FEE(S) Fees Paid (\$) Non-English Specification, \$130 fee (no small entity discount) Other (e.g., late filing surcharge): PETITION UNDER 37 CFR 1.137(B) 1500

SUBMITTED BY	1 1				
Signature		34//	//	Registration No. 39,218 (Attorney/Agent)	Telephone 978-823-0008
Name (Print/Type)	Erik J. Heels	10			Date 02-14-2007

This collection of information is required by 37 CFR 1.136. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 30 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

PTO/SB/17p (11-05) Approved for use through 07/31/2007. OMB 0651-0031

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE or the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

PETITION FEE Under 37 CFR 1.17(f), (g) & (h) TRANSMITTAL

(Fees are subject to annual revision)

Send completed form to: Commissioner for Patents P.O. Box 1450, Alexandria, VA 22313-1450

Application Number	09/845,575			
Filing Date	04-30-2001			
First Named Inventor	LAMBERT, John H.			
Art Unit	2176			
Examiner Name	TRAN, Quoc A.			
Attorney Docket Number	03.0067			

Enclosed is a petition filed under 37 CFR 1.137(B) t (g), or (h)). Payment of \$1500 is enclosed. This form should be included with the above-mentioned petition and fax (e.g., Mail Stop Petition), if applicable. For transmittal of processing fee	ed or mailed to the Office using the appropriate Mail Stop), `
Enclose a duplicative copy of this form for fee processing.	ving fees to Deposit Account No. 503553 any deficiency of fees and credit of any overpayments enclosed.	
Petition Fees under 37 CFR 1.17(f): Fee \$400 Fee Code For petitions filed under: § 1.36(a) - for revocation of a power of attorney by fewer than all applicants § 1.53(e) - to accord a filing date. § 1.57(a) - to accord a filing date. § 1.182 - for decision on a question not specifically provided for. § 1.183 - to suspend the rules. § 1.378(e) - for reconsideration of decision on petition refusing to accept delayed (§ 1.741(b) - to accord a filing date to an application under § 1.740 for extension of Petition Fees under 37 CFR 1.17(g): Fee \$200 Fee Code For petitions filed under: § 1.12 - for access to an assignment record. § 1.14 - for access to an assignment record. § 1.159 - for expungement of information. § 1.47 - for filing by other than all the inventors or a person not the inventor. § 1.59 - for review of a request for extension of time when the provisions of se § 1.295 - for review of refusal to publish a statutory invention registration. § 1.296 - to withdraw a request for publication of a statutory invention registration. § 1.377 - for review of decision refusing to accept and record payment of a mainte § 1.550(c) - for patent owner requests for extension of time in exparte reexaminar § 1.956 - for patent owner requests for extension of time in inter partes § 5.12 - for expedited handling of a foreign filing license. § 5.25 - for retroactive license.	payment of maintenance fee in an expired patent. a patent term. 1463 Ction 1.136(a) are not available. Filled on or after the date the notice of intent to publish issued. nance fee filed prior to expiration of a patent. ion proceedings.	:
Petition Fees under 37 CFR 1.17(h): Fee \$130 Fee Code For petitions filed under: § 1.19(g) - to request documents in a form other than that provided in this part. § 1.84 - for accepting color drawings or photographs. § 1.91 - for entry of a model or exhibit. § 1.102(d) - to make an application special. § 1.138(c) - to expressly abandon an application to avoid publication. § 1.313 - to withdraw an application from issue. § 1.314 - to defer issuance of a patent. Signature Erik J. Heels	02-14-2007 Date 39,218	
Typed or printed name	Registration No., if applicable	

This collection of information is required by 37 CFR 1.17. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 5 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

PTO/SB/21 (09-06)
Approved for use through 03/31/2007. OMB 0651-0031
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- 61	Application Number	Ulection of information unless it displays a valid OMB control numbe 09/845,575		
TRANSMITTAL	Filing Date	04-30-2001 FEB 14 AH II: 39		
FORM	First Named Inventor	LAMBERT, John H. ODD / ELM A NICE		
	Art Unit	2176		
(to be used for all correspondence after initial filing)	Examiner Name	TRAN, Quoc A.		
Total Number of Pages in This Submission 9	Attorney Docket Number	03.0067		

Total Number of Pages in This Submission 9 703.0067							
ENCLOSURES (Check all that apply)							
	Fee Transmittal Form Fee Attached		Drawing(s) Licensing-related Papers		After Allowance Communication to TO Appeal Communication to Board of Appeals and Interferences		
	Amendment/Reply After Final Affidavits/declaration(s) Extension of Time Request Express Abandonment Request Information Disclosure Statement			Petition Petition to Convert to a Provisional Application Power of Attorney, Revocati Change of Correspondence Terminal Disclaimer Request for Refund CD, Number of CD(s) Landscape Table on C	e Address		Appeal Communication to TC (Appeal Notice, Brief, Reply Brief) Proprietary Information Status Letter Other Enclosure(s) (please Identify below): heck;
Certified Copy of Priority Document(s) Reply to Missing Parts/ Incomplete Application Reply to Missing Parts under 37 CFR 1.52 or 1.53		Remarks PETITION TO THE DIRECTOR UNDER 37 CFR 1.181 or, in the alternative, PETITION FOR REVIVAL OF AN APPLICATION FOR PATENT ABANDONED UNINTENTIONALLY UNDER 37 CFR 1.137(B)					
SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT							
	Firm Name Clock Tower Law Group						
Signatu	Signature						
Printed	Printed name Erik J. Neels						
Date 02-14-2007		Reg. No.		Reg. No.	39,218		
CERTIFICATE OF TRANSMISSION/MAILING							
I hereby certify that this correspondence is being facsimile transmitted to the USPTO or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below: Signature							

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Erik J. Heels

Typed or printed name

Date

02-14-2007

Video & Image Feed



Inceptor is a privately held company based in the Boston area. Terms of the deal were not disclosed.

BidCenter Agency, an enhanced version of its BidCenter platform for

functionality designed for interactive advertising agencies and resellers. The deal enhances SuperPages.com's efforts to maximize exposure for

managing pay-per-click advertising that features specialized

Verizon SuperPages.com was the first Internet yellow pages directory to offer both fixed-fee and performance-based advertising products options.

About Verizon Directories Corp.

advertisers who want qualified sales leads.

Verizon Directories Corp., a subsidiary of Verizon Communications Inc. (NYSE: VZ), is the second largest yellow pages directories publisher in the United States. Products include print yellow pages; print white pages; SuperPages.com; and, SuperPages On the Go information directory.

About Inceptor

Inceptor is a leading search engine marketing firm founded in 1999. The privately held firm developed BidCenter, the industry's first portfolio-based self-service PPC advertising bid management system that automates the complex keyword bidding process. BidCenter's patent-pending pay-per-click advertising bid management technology employs optimization techniques similar to those that professional money managers use to optimize mutual funds. With offices in the Boston area and London, Inceptor has 45 employees and more than 5,500 customers including Home Shopping Network, Lawyers.com, CVS.com, Christianbook.com, and UPromise.

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